Online fraud is constantly evolving to bypass the established strategies for detecting it. While rules are effective for finding known fraud schemes, behavioral analytics and machine learning bring increased visibility to detect more fraud and reduce losses.

DetectTA from Easy Solutions helps you simplify your overall approach to fraud management and improve the customer experience while protecting you from fraud.

Adding **Intelligence** to Fraud Intelligence

**Automation**
Improve operational efficiency by prioritizing alerts. Focus on the highest risk accounts and transactions and reduce manual reviews and unnecessary customer callbacks.

**Frictionless User Experience**
Enable risk-based authentication through real-time channel integration paired with multi-factor authentication for a frictionless user experience.

**Omnichannel Ready**
Flexible integration options for different use cases, including transaction and login monitoring across channels such as online, mobile, ATMs, POS terminals and more.

**Dynamic Fraud Detection**
Pair machine learning with a flexible rules system for truly dynamic fraud detection, so that both known fraud schemes and never-before-seen threats can both be discovered and stopped.
DetectTA Features

Integrated Case Management & Dashboard
Unify the fraud investigation process and generate full reports from within DetectTA with no need for an external system. A customizable dashboard provides an instant view of all unusual activity with constantly updated statistics and charts.

Flexible Data Integration
Deploy rapidly without additional development and detect fraud immediately through pre-built data integration with fintech providers, including wire processing systems and online banking platforms.

Suspicious Activity Analyzers
Trigger alerts for activity similar to common behavioral patterns found when money is about to be fraudulently removed from an account, such as a high transaction volume in a short amount of time or transfers to recently-created accounts.

Agile Behavioral Analysis
Move away from a black-box approach to fraud detection. Enable which attributes will be measured through machine learning and weigh how each one contributes to scoring, or trigger alerts for fraud analysts to review.

Create Powerful Rules
A robust rule creation engine allows financial institutions to easily find and stop previously-seen fraud attacks and focus investigative resources where they are most needed to block new threats.

Questions? Email us at sales@easysol.net